

#629 GUESS YC & MEN
SUMMER 2019
PH: TATIANA GERUSOVA

AS OF 4/2/19

AD SELECTS

GUESS

X

4/5/19

3/29/19

TBD

GLOBAL CAMPAIGN

OFFICIAL RELEASE DATE

INTERNAL RELEASE DATE

SOCIAL MEDIA POSTS



D 1

629_D01_RGB_v2.jpg



D 2

629_D02_RGB.jpg



D 3

629_D03_RGB.jpg



D 4

629_D04_RGB.jpg



D 5

629_D05_RGB.jpg



D 6

629_D06_RGB.jpg

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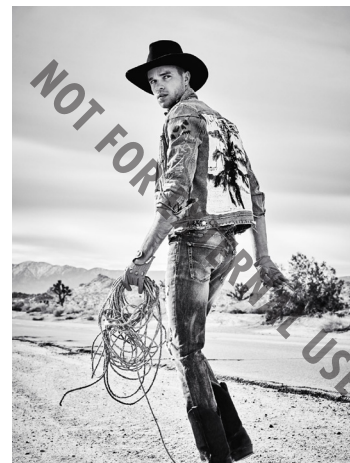
D 7

629_D07_RGB.jpg



D 8

629_D08_RGB.jpg



D 9

629_D09_RGB.jpg



D 10

629_D10_RGB.jpg



D 11

629_D11_RGB.jpg



D 12

629_D12_RGB.jpg

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D 13

629_D13_RGB.jpg



D 14

629_D14_RGB.jpg



D 20A

629_D20A_RGB.jpg



D 20B

629_D20B_RGB.jpg

BILLBOARD ONLY



D 21

629_D21_RGB.jpg

POSTER ONLY



D 22A

629_D22A_RGB_v2.jpg

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D 22B

629_D22B_RGB_v3.jpg



D 23

629_D23_RGB.jpg



D 24

629_D24_RGB.jpg

POSTER ONLY



D 25A

629_D25A_RGB.jpg



D 25B

629_D25B_RGB.jpg



D 26A

629_D26A_RGB.jpg

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SOCIAL MEDIA POSTS



D 26B

629_D26B_RGB.jpg



D 27

629_D27_RGB.jpg



D 28

629_D28_RGB.jpg



D 29

629_D29_RGB.jpg



D 30A

629_D30A_RGB_v2.jpg



D 31

629_D31_RGB.jpg

POSTER AND BILLBOARD ONLY

POSTER ONLY

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SOCIAL MEDIA POSTS



D 32

629_D32_RGB.jpg

POSTER ONLY



D 33

629_D33_RGB.jpg

POSTER ONLY



D 34A

629_D34A_RGB.jpg

POSTER ONLY



D 34B

629_D34B_RGB.jpg



D 35

629_D35_RGB.jpg

POSTER ONLY



D 36

629_D36_RGB.jpg

POSTER ONLY

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SOCIAL MEDIA POSTS



D 37

629_D37_RGB_v2.jpg



D 38

629_D38_RGB_v2.jpg



D 39

629_D39_RGB.jpg



D 40

629_D40_RGB.jpg

ACCESSORIES WINDOW ONLY